

U.S. Mid-Amateur Championship

Wednesday, September 17, 2025

Scottsdale, Arizona, USA

Troon Country Club

Jeg Coughlin

Quick Quotes

Q. It was a hell of a match today. Obviously coming down the stretch, you had to tie him twice for birdies just to stave him off.

JEG COUGHLIN: Yeah, yeah. I mean, Evan is such a great player, obviously. You don't win a U.S. Mid-Amateur without hitting unbelievable shots. I knew he was going to chip one in there on 16 and knew he was going to birdie the par-5. There's a lot of emotion coming out of me because this game is just so hard.

Just to get to enjoy this with my friends and family, we've still got work to do, but it's hard not to let the emotion come out.

Q. What did you hit on 18?

JEG COUGHLIN: I hit 9-iron into that bunker, it was 146. I was kind of sitting in a little rake mark but it was the right number to hit kind of a choke-down, knock-down 9-iron, and I just flushed it.

Q. It's a hell of a shot under pressure considering the circumstances, 1-up going into 18.

JEG COUGHLIN: Yeah, I'm fully expecting him to make birdie.

Q. Your thoughts about you're in the finals of the U.S. Mid-Amateur. Only your third USGA event, first time making match play. What's the run -- I see the emotion coming out of you.

JEG COUGHLIN: Yeah, I love match play. I'm a competitor through and through. So to have the opportunity to play somebody heads up is a lot of fun. I'm looking forward to tomorrow. Who am I playing?

Q. Brandon Holtz.

JEG COUGHLIN: Okay. Christian is a buddy of mine. Good for Brandon, but Christian is a buddy of mine, so I



was hoping we'd walk together.

Q. That guy has been on a heater, he's made 24 birdies his last four matches.

JEG COUGHLIN: Good. Yeah, so it'll be a great experience.

Q. Kevin Schumann is obviously a PGA TOUR guy, a family friend you've known for 20 plus years?

JEG COUGHLIN: I've known Kevin for over a dozen years.

Q. What does he bring to the table for you that you might not have with a regular caddie?

JEG COUGHLIN: Oh, my gosh, what does he bring? He brings 20 years of PGA TOUR experience.

Q. But he's got a caddie --

JEG COUGHLIN: No, he's just such a calming presence. Like I said to you yesterday, we get to walk the fairways and just surrender to God's will and just walk in our faith. What a beautiful place to get to walk in God's creation, and to get to share it together with Kevin is just a beautiful experience.

Q. Obviously there's a lot on the line with the winner. How do you block that out and mentally go play golf?

JEG COUGHLIN: Listen, I'm human. How do you block it out, right? You've got a chance to win the U.S. Mid-Amateur tomorrow, you've got a chance to play in the Masters. I know all this, obviously.

Q. And the U.S. Open.

JEG COUGHLIN: At the end of the day it's like any round of golf. You go out and play them one at a time and add them up at the end and see where she falls. But of course I'm human so of course I'm going to think about it.

Q. Are you in private equity --

JEG COUGHLIN: Private family office.



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Q. What do they do?

JEG COUGHLIN: We invest in a multitude of different things.

Q. It's your family?

JEG COUGHLIN: Mm-hmm.

Q. You said you're still in the auto business.

JEG COUGHLIN: Yeah, and then we're in marketing. We've got a marketing group that does different golf brands. We've got a YouTube channel called The Lads that we represent, and it's a lot of fun stuff.

Q. Do you do a podcast with Morgan Hoffmann too??

JEG COUGHLIN: Yeah, we did. We haven't made any episodes in a minute, but Christian is a really good buddy of Morgan. Yeah, we've had some fun stuff in the game of golf.

Q. How many years did you do that?

JEG COUGHLIN: A couple years.

Q. Some pretty big names.

JEG COUGHLIN: Yeah, we had a great show. We may get back into it again at some point.

Q. You did it what years?

JEG COUGHLIN: All last year.

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