

NBA All-Star Technology Summit

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Indianapolis, Indiana, USA

Ahmad Rashad

Welcome

AHMAD RASHAD: So I have been doing this thing for two decades. Let's see. I'm 39 now, so I hosted the first one when I was 19, just like my cousin who's 19.

It's so amazing to see the possibilities that are endless thanks to technology. And that's why we're here today to discuss how tech is reshaping the present and also the future.

Now, we brought together some of the biggest names in business, sports, culture to share their insights.

Now, as we always do, this summit is off the record. Please don't share any quotes on X or clips on TikTok or don't repeat any of my jokes, especially the ones that ain't funny. We want to ensure that all those conversations are open and candid, and we'll have a lot of fun.

Now, here are our panels.

The Attention Wars: Debating Content That Truly Engages Today's Audiences; Dream Stream: Future of the Fan Experience; The AI Revolution -- I don't mean Allen Iverson, although he was a revolution -- but this is How Game-Changing Tech Will Reshape the Future; and The Promise of Preventative Health: How Tech-Driven Personalized Care Can Improve Longevity.

We'll also have two one-on-one conversations. The first is with chief scientific officer at Microsoft, Eric Horvitz, interviewed by CNN's John King; and the other one is with one of the greatest players in the history of the game, the pride of Indiana, one of my favorite people in the world, Hall of Famer Larry Bird.

You can clap now.

(Applause.)

Because Larry Legend is really a legend. He'll be interviewed by a broadcasting icon and also my main man, Bob Costas.



All right. Let's get started.

(Applause.)

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