

# BNP Paribas Open

Thursday, March 13, 2025

## Madison Keys

Press Conference



M. KEYS/B. Bencic

6-1, 6-1

THE MODERATOR: Maddie, congratulations on heading to the semifinals. Talk us through the match.

MADISON KEYS: I think I played really well today. Got off to a really good start and then kinda just I think ran with the momentum. Overall a good day.

THE MODERATOR: Questions.

**Q. Getting boring, just winning all the time like this?**

MADISON KEYS: No.

**Q. No? Not at all?**

MADISON KEYS: No.

**Q. It's been, like, a really long time. I guess my first question is: Have you had like streaks like this in the past? Chunks of time, even teenage years or juniors, where you just didn't lose for a really long time? Do you still remember quite well what it feels like to lose, or you just forget it after a while?**

MADISON KEYS: No, you still remember what losing feels like. That's probably something that you'll never really forget. I don't think I've ever had a streak this long, but obviously would like for it to go even further.

**Q. What's your sweatshirt, Hawkins?**

MADISON KEYS: You don't know?

**Q. I don't know.**

MADISON KEYS: "Stranger Things."

**Q. Can you say a little bit about how tricky the conditions have been this week, just weather-wise? Have you been feeling it?**

MADISON KEYS: Yeah, it's been a little bit of a strange year here. Obviously always kind of prepared for the wind, but it's been hot and then cold and then rain. So it's definitely been a little bit of everything.

But to be expected sometimes, so just kind of have to deal with it and roll with whatever the day is giving you.

**Q. Can you describe for someone who hasn't been on a stadium court in Indian Wells what the wind actually does at court level? Is it swirly, or can you describe that a little bit?**

MADISON KEYS: Well, it's kind of funny, because, like, on Stadium 1 even yesterday when I was playing, Bjorn kept saying things, like to do things, and I was, like, Can you not feel that there's like 45-mile-an-hour winds happening? He's, like, No, I can't at all.

So even just the difference from the court to where they are sitting, they can't feel it. But it's pretty strong in one direction. But I do feel like because they are kind of both such big bowls it will kind of switch back and forth a little bit so it swirls a little bit.

But it's, for the most part in 1, very strong direction.

**Q. Obviously you have been playing for a while. Can you recall, like, the one most difficult challenging atmosphere, weather situation you played in?**

MADISON KEYS: I mean, there has obviously been some matches here that are incredibly windy. Miami when it was in Key Biscayne sometimes would be pretty brutal.

I don't know. I can't think of one like diabolical situation really (smiling).

**Q. Have you ever felt this confident before on a tennis court?**

MADISON KEYS: Probably not. I think the reality of winning as many matches as I have this early in a season hasn't ever really happened for me, so I think there is definitely a lot of just kind of confidence from all those wins



under your belt.

I think it kind of gives me the confidence to, in really tight situations, just continue to go for kind of whatever I want to.

**Q. Is there anything you're doing really different mentally, tactically this year that maybe five years ago you weren't doing, and you thought, wow, if I knew that that time ago, things could have been different?**

MADISON KEYS: I think a lot of it was just kind of maturing and kind of coming to terms with where I was at just as a tennis player. I think I kind of always think that everything happens for a reason, so I think you have to go through your own personal journey in order to get to where you want to be.

So I think all of those kind of years of struggle and ups and downs just kind of led me to this point.

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