

BNP Paribas Open

Tuesday, March 3, 2026

Taylor Fritz

Press Conference



THE MODERATOR: Welcome back, Taylor. How is the preparation going?

TAYLOR FRITZ: So far, it's just been good. I obviously didn't play the week of Acapulco, so I kind of gave myself some time to rest and have a good training week in LA, and just, you know, get out here nice and early and start getting ready.

So the next couple of days are going to be really important to kind of figure out the conditions and get used to the courts, but I think I'm feeling pretty good.

THE MODERATOR: Questions.

Q. You have been on the tour now for I guess a decade. Kind of crazy, but if you reflect for a moment, what's changed the most about your outlook, how you view the sport?

TAYLOR FRITZ: A lot of things have changed. I think for me I feel like over the last, like, four years it's probably just been a big shift in kind of how I go about what I'm doing and how I prepare for matches, you know, kind of get into a tournament. Yeah, I feel like kind of just an entirely different career almost the last couple of years from the first, like, five or six I was on tour. So still always trying to learn and pick up on new stuff.

Yeah, obviously now it's more of a battle with, I'd say, physically just being there as opposed to before it was more about being able to practice and always continue to improve and put all the time in on court.

Now I think it's more about just the level is going to be there. I just need to be physically able to, you know, give everything in matches.

Q. How do you think about or contextualize your first 1000 win here, 2022, at this point?

TAYLOR FRITZ: Yeah, when I look back it, it was just like an amazing week. I had a lot of battles in the tournament before. Kind of leading up you feel like that happens.

So many times someone kind of just gets out of some close matches, like a third-set breaker here and there, and then you just have that confidence. I was playing the big points really well, I was serving really well, and then you just go on and take a title.

It was great. I feel like I was playing really good tennis to start that year. I felt confident, I felt like I had a lot to prove back then to myself, because I wasn't ranked as high, but I felt like my level was there, and it was, yeah, one of the best, if not "the" best, week of my career.

Q. Did it feel like a long time ago?

TAYLOR FRITZ: It feels like two years ago, but it was actually, like, four years ago, so...

Q. Were you surprised by how your discussion of the balls and everything went viral? Because it's tricky, because when you're streaming, you're just kind of yapping and not expecting to get clipped.

TAYLOR FRITZ: Yeah, that's the thing. I normally just delete the VODs of the stuff as soon as the stream is over, because I kind of want it to just be more exclusive to the people that come by and watch, and I don't really want all of the clips just circulating online.

But yeah, it's interesting to see how many people I guess take interest in I guess what I'm saying about that. And I was definitely just kind of yapping and definitely took way longer to get my point across, because I was also playing a game at the same time and not really playing attention.

But yeah, it's nice to, I guess, see the people have, you know, interest in what I'm saying.

Q. How do you treat that? Because I think in the past, some of the streams, I would see questions, tennis questions, pop in and you would straight up ignore tennis chat. How do you balance that?

TAYLOR FRITZ: Kind of just depends on what I'm doing, to be honest. Typically, I will talk and answer questions for a good portion. I feel like that's why people are there. But



once I get, if I get into a serious game that I can focus on, then I can't really multi-task and be answering questions.

Q. Jumping off that as well, I think we noticed recently, at least, there is an interest in people like you who love to talk the nitty-gritty of tennis, or Daniil Medvedev, people who eat up those press conferences. Do you think there is sort of a way to create a platform for stuff like that other than a podcast that I know you don't want to start, as we discussed, but is there a way to sort of have a way for fans to understand more about the nitty-gritty of the game?

TAYLOR FRITZ: No, I mean, like you say, the podcast would really make the most sense, but yeah, I mean, obviously what I do is just -- I'm not doing that for me. I think people understand that. I don't throw up the stream and start answering tennis questions because I necessarily want to.

I think the fans like it and, you know, any kind of revenue that's made from the stream I plan to donate, as well, so it's just something I can do that I think is good for the fans. You know, that's one way to do it.

Like I say, I don't want to also see my clips of it all over the place, because again, like I said, it's not like -- I don't want to be on record, I guess, like in a press conference saying these things, because I speak a lot more freely in it. For me, it's just meant to be for those people that want to be there watching it live.

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