

Kroger Queen City Championship presented by P&G

Monday, April 13, 2026

Cincinnati, Ohio, USA

Maketewah Country Club

Sarah Sparks-Herron

Becky Diaz

Kristian Gatewood

Emma McMyler

Madison Reemsnyder

Amy Rogers

Press Conference



tournament this year.

From Kroger, Becky Diaz, vice president of health beauty and beauty care and nonedible merchandizing. Becky, thank you for being here.

From Proctor & Gamble, Kristian Gatewood, senior vice president of U.S. grocery sales. Kristian, thank you for being here.

You guys are going to hear a lot of great things that Kroger and P&G are doing during the tournament. You guys have covered this tournament for years. It's one of the most family-friendly events on the LPGA Tour.

Amy Rogers, who is co-hosting media day with me, she takes her little one out to the tournament, and this is by far his favorite tournament of the year.

Also, in addition to them, we have a couple of musketeers that are here today. Emma McMyler, Xavier alumna a. She's a rookie on the LPGA Tour. She is here today. She is flying out tonight to go to Los Angeles to continue her journey on the LPGA Tour.

And then we also have Madison Reemsnyder, senior at Xavier University. Currently a member of the women's golf team. They are here today, and we will hear from them shortly.

Also, I mentioned about Amy, Amy Rogers with Golf Channel. She's going to be my tag team partner today co-hosting and emceeding. Amy also is a Cincinnati resident, so she's going to bring a little bit of a local flavor to media day today. Thank you, everybody, for joining us today.

A little bit about the tournament. So the tournament is in its fifth year. First year at Maketewah Country Club. We are super excited about it. Shaping up to be a world-class field once again. You guys in about an hour or so will get a news release in your inboxes on our early commitments and our sponsor invitations, which we will announce our sponsor invitations today, but the field is headlined by world No. 1 Jeeno Thitikul, No. 2 Nelly Korda, and our

JEREMY FRIEDMAN: Good afternoon, everybody. I'm Jeremy Friedman, vice president of public relations for Outlyr and the media director for the Kroger Queen City Championship presented by P&G. Thank you for being here today at beautiful Maketewah Country Club.

We are super excited about the upcoming tournament. Almost exactly a month from now is when we will get rocking and rolling. So there's a lot of buzz and a lot of excitement. I appreciate all of you guys being here to help carry the buzz and deliver the buzz that we're all feeling for this tournament.

Before we get started, I want to say a quick thank you to the staff at Maketewah for their hospitality today, for the great lunch that we just had, for opening -- basically opening their doors for us today for the press conference, and also for the afternoon golf that our friends in the media and a lot of you guys are having today.

Sarah, Mark, Bryce, Maketewah, thank you for today. We greatly appreciate it. We are looking forward to coming here and showcasing the LPGA's best in a month.

I want to thank our panel that we have joining us today. We have some great panelists that are going to be coming up here today. First off, as I mentioned about Maketewah, I want to recognize Sara Sparks Herron, past president of Maketewah Country Club. She'll be coming up here today talking about Maketewah's excitement on hosting this great

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defending champion Charley Hull, who you we'll hear from in an entertaining video in a little bit as well.

Also, we have our past champion world No. 4 Lydia Ko in the field, and naturally, of course, Emma McMyler, our LPGA rookie, who is also in the field.

The tournament is shaping up to be a tremendous, tremendous field. We will have additional commitments over the next few weeks leading up to the week prior where the entries will close, so more announcements will come there.

As I mentioned, we are also announcing our tournament sponsor invitations today. We have three of them. So we're going to sprinkle them throughout this press conference, but the first one we want to officially announce and she will discuss after is Madison Reemsnyder.

So she is as mentioned a senior at Xavier. She's going to be making her LPGA debut. She was chatting with Amy and I earlier, and Amy may ask her a little bit about this. We asked her, who are you most excited to see? Nelly. That was an easy answer from Madison.

Madison will come up and talk about her receiving a sponsor invite and making her LPGA Tour debut at her home course. Doesn't happen very much on the LPGA Tour. It's going to be super exciting for her.

Let's get on with the program. I would like to bring up Amy Rogers with Golf Channel and Sarah Sparks Herron, past president of the Maketewah Country Club. Before they do, let's take a look at the TV to see what we can look forward to in 2026 this coming month.

(Video playing.)

JEREMY FRIEDMAN: Amy and Sarah, if you wouldn't mind coming up to the stage.

AMY ROGERS: Hi, everyone. Great to be with you. I've traveled the globe covering the LPGA, so to be here covering an LPGA event in my hometown is always surreal and comfortable for me as I get to sleep in my own bed.

Sarah, we got a chance to speak a little bit during lunch. You were a part of the decision process here at Maketewah making the decision to bring the LPGA here. Take me through that process and why you decided to do that.

SARAH SPARKS HERRON: Yeah, absolutely. You know, we pride ourselves on being a golfer's golf club, and we've been a host for a lot of events over the year. We've hosted

a U.S. Open qualifier for as long as just about anyone can remember.

We've hosted the Ohio Amateur, some other events, and then last year we hosted a world-class junior event, the Women's Western Junior.

So when this opportunity was brought to us to take it to the next level and host pros, it was kind of a no-brainer. We're so excited to showcase Maketewah and see the women's best players in the world take it on.

AMY ROGERS: Speaking of showcasing Maketewah, there is a long and rich history here at the club. Can you tell us a little bit about it?

SARAH SPARKS HERRON: Absolutely. We date our lineage all the way back to 1897. We've always been here in the heart of Cincinnati. We were originally a Tom Bendelow designed course and then Donald Ross kind of redesigned it in 1921.

Recently we completed a renovation a couple of years ago, which we called the Ross Restoration, really trying to take it back to the Donald Ross roots, which I think we've done really well at.

We've always also had a history of having some really great amateurs call Maketewah home, and for over ten years we've had the Xavier women's and men's golf teams also call this home. So a lot of tradition of having great golf at Mak.

AMY ROGERS: Yeah, speaking of that, it's known as a great players' club. What has been the reaction amongst the members knowing that the best in the women's game are going to be competing right here at their club?

SARAH SPARKS HERRON: Yeah, we like to say we have the most single-digit handicappers of any club in the state of Ohio, so our tournaments are already competitive here just among the membership. I think we're pretty excited to see how the best women attack the course.

It is a Donald Ross, so there's a lot of decision-making you're going to have to do out there, and I think we want to see if we play it like the pros.

AMY ROGERS: They're going to enjoy it. It's going to be like a clinic. I've heard from so many people through the years that come up and say we love watching the women of the LPGA in person because we can learn so much that we can adapt to our game. I think your members are going to have a great time.



You know this golf course well. What do you think the women of the LPGA are going to enjoy most of playing here at Maketewah, and are there certain holes that you're particularly excited to see them play?

SARAH SPARKS HERRON: Yeah, you know, I'm really excited to see some drama on 18. It's a par-3, short par-3, kind of a bowl, and you can get a lot of people around that hole, and it gets real fast real fun.

AMY ROGERS: That sounds awesome. A par-3 for a closing hole.

SARAH SPARKS HERRON: A par-3 to finish. You'll have a ton of people around that green, and it's a tiered green so you can get some drama.

AMY ROGERS: That will be awesome. Well, Sarah, thank you so much for giving us a little insight into the decision process, and we're excited to see the best in the world come here and compete in just a few weeks.

SARA SPARKS HERRON: We're so excited to have everyone. Thanks.

AMY ROGERS: Jeremy.

JEREMY FRIEDMAN: Thank you, Amy. Thank you, Sarah. Before we introduce our next panel, I would like to introduce our next sponsor invite. If everybody could take a look at the TV.

MARIA FASSI: (By video) Hi, everyone, Maria Fassi here. I am sorry I am missing you guys today for media day. I want to thank both P&G and Kroger for their continued support for my career, their belief in my game with honoring me for a sponsor's invite for this event.

I'm super excited to tee it up in Cincinnati here in a few weeks and especially getting to see Maketewah for the first time. I know it's going to be a great challenge, and I can't wait to see all of guys out there.

JEREMY FRIEDMAN: So Maria is our second sponsor invite. This is the second year in a row that Maria is a sponsor invite. As she mentioned she's a P&G ambassador. Maria couldn't be here today because she is actually in Los Angeles currently. She is Monday qualifying or trying to Monday qualify to get into event this week. She's currently leading, by the way.

We'll see how she fares. I hope I just did not jinx her. We'll see how she fares.

Sarah, thank you, and we are super excited to be here not

only today, but next month.

Becky Diaz, Kristian Gatewood, if you could come up to the stage and talk about everything that we can expect from Kroger and P&G during tournament week.

AMY ROGERS: I can't believe this is already going to be year five. Where did the time go? I know it's so important to Kroger and P&G to be co-title sponsors of this tournament. Tell me why that is.

BECKY DIAZ: Well, I know that we are honored to come together with P&G to champion women's sports. Women's sports is something I'm also personally passionate about, and we get to debut the best golfers here locally, and that's really exciting.

Since debuting in 2022, this tournament has quickly become a signature community event bringing fans, partners, volunteers all together to celebrate golf and very importantly, to give back to the community. Actually, with this year's event this tournament has generated nearly \$60 million of community impact.

AMY ROGERS: That's incredible.

BECKY DIAZ: It's hard not to get excited about that.

AMY ROGERS: Absolutely. Kristian?

KRISTIAN GATEWOOD: Just drafting off that, the community impact has been huge. Last year we welcomed over 50,000 fans that attended the tournament; 600 volunteers; dozens of local and national sponsors.

So we're excited to have them all back for a fifth year, and we hope they really enjoy it.

There's also, as you talked about, a rich history. On top of that it's awesome to be able to host this at Maketewah. Barney Kroger and William Procter were founding members of the club, so it goes all the way back to that. It's just a beautiful course, so we know that the fans and the players are going to have a great experience.

AMY ROGERS: That's a really cool connection. I don't think all my years covering I've ever seen sponsors actually involved in the founding of the club that it was hosted at. That's pretty cool.

Jeremy touched on this a moment ago, the fan experience. My son living his best life at this tournament as a six-year-old. There is a lot more going on besides just golf, and you guys have gone out of your way year after year to make this a fun fan experience. Can you give me some of



the highlights that fans can expect this year?

KRISTIAN GATEWOOD: Sure. You go first. Go ahead.

BECKY DIAZ: Oh, no, you go.

KRISTIAN GATEWOOD: So, yeah, the P&G brands are back in a really big way, and it's all about creating an amazing experience for the fans. So just a few highlights. So Tampax Autograph Alley is back, which will be great. It's an opportunity for fans to catch the players after their round, engage with them, hopefully snag an autograph.

Charmin is back to be the official sponsor of hole number two, pun intended this time. Pampers is back in a really big way, so we'll have a family center in the fan zone. It's going to have a nursing room inside the family center, and then Pampers is going to have a bunch of changing stations throughout the course.

The whole intent is to create a really family-friendly environment, so kiddos and parents like you can enjoy your time at the course.

Then, lastly, Beauty on the Green is back, and this is really cool. This is sponsored by our hair care brand. It's Pantene, Head&Shoulders, Mielle, Native, and it's essentially going to be a pop-up salon that's in the fan zone so people can come and literally get their hair done.

It's free dry styling, and they can look good and feel good when they're on the course.

AMY ROGERS: That was packed last year. There was a line of people waiting to get in there to get their hair done. Becky, go ahead.

BECKY DIAZ: I love everything that you shared, and there will be a fan zone, and it will be buzzing all week long. There will be something for everybody.

We also will have Kroger's Freshest Putt, which is the long putt challenge. Fans can take their shot at winning a \$250 gift card. Then you can swing by our brand sampling trailer. You can taste fan favorites, products from Kroger brands, Simple Truth and Private Selection. There's going to be something for everybody.

I'm curious, our brands, we've got a lot of products outside of the P&G world, of course. What are some of your favorite Our Brands products?

AMY ROGERS: I like the granola bars, like the protein ones. Everything is about protein right now.

KRISTIAN GATEWOOD: I love the chicken salad. The Kroger chicken salad is unbelievable and I buy it, like, weekly.

BECKY DIAZ: I love everything, but of course, the sparkling water is my favorite.

AMY ROGERS: I think my son sampled all of the options at the trailer last time.

We mentioned about this being the fifth year and it being beyond so much more than a golf tournament. It's also the fifth year of the game changers program. Can you give us an update on that?

BECKY DIAZ: Yeah, over the past four years the Kroger Queen City Championship has established Cincinnati-based leadership program for women in business and entrepreneurship.

So the Queen City Game Changers Leadership Program, it's built a community of more than 500 local women since inception. We've seen a number of local companies, because we cannot do it alone, including Great American and Tri-Health, and the great thing is our participants, they get to work with executive coaches. They have mentors, career craft workshops, and they learn how to build their own personal brand, all with the goal of expanding their personal network and growing them as individual leaders.

We actually just graduated our fourth class, and they will be at the tournament to see it as well.

AMY ROGERS: Very cool.

KRISTIAN GATEWOOD: We've always been very focused on investing in the next generation of game changers. This year for our Game Changer Scholarship Program we wanted to better connect it to both the tournament and to greater Cincinnati, just the area.

I'm super excited to announce today that the Kroger Foundation and our Always brand are partnering with First Tee of Greater Cincinnati and donating \$50,000 to support the program with LPGA, USGA for girls -- the Girls Golf program with First Tee. It will be super exciting. It's going to enable 50 to 75 girls to participate in this programming. They can develop obviously their golf skills, but I think, importantly, life-long leadership skills.

We're really excited to see the impact that it has on them.

AMY ROGERS: That's amazing. This could be the future of the LPGA. Yeah.



BECKY DIAZ: Thank you for clapping. It is so important, because as women's sports, youth sports, that is where our youth gets to learn about perseverance and character-building and teamwork, and it truly is something that helps develop future leaders.

It's why when you look at executives the vast majority of executive women have played sports. It's such an important part, and so we're really excited to do this.

AMY ROGERS: Thank you, guys. We talked about this being so much more than a golf tournament. This obviously is a prime example. So much of the work being done not only on the golf course, but certainly off of it. Kristian, Becky, thank you for all the work that you do obviously for the community and for this tournament. It's great to be so you guys again.

BECKY DIAZ: Thank you.

KRISTIAN GATEWOOD: Thank you.

AMY ROGERS: Jeremy.

JEREMY FRIEDMAN: Kristian and Becky, thank you. Yeah, we will have a lot of family fun during tournament week. Amy's son is going to have a ball during tournament week, that's for sure.

Before we introduce our next panel, our defending champion Charley Hull has a quick video that she would like to share with everybody.

CHARLEY HULL: (By video) Hey, guys. Sorry I couldn't be there today for the media day of the Kroger Queen City Championship presented by P&G. Obviously I am defending champion, and I cannot wait to come back, and I hope you have the best week, and it's not long now.

JEREMY FRIEDMAN: And that's Charley, right? For those of us that travel with the LPGA Tour, Amy and Sarah, Charley is short, sweet, to the point. She is super excited that she's going back to defend her title. She's a part of a tremendous field.

Introducing next we've got two members of the 144-player field. Emma McMyler and Madison Reemsnyder. We also have Xavier's women's golf coach here. She's a proud mama today. Like two of her kids are competing here on the LPGA Tour.

Emma and Madison, if you can come up on stage.

AMY ROGERS: Thank you, girls. This will be a little preview of things to come when you're back here in a few

weeks for this tournament. I am sure you'll be getting lots of questions.

Emma, we'll start with you. You got a chance to travel up from San Antonio yesterday and play the golf course. What are you most looking forward to and getting back here to compete at a course you're familiar with in a few weeks.

EMMA McMYLER: Yeah, it was fun to get to play Maketewah yesterday. I'm excited to have somewhat of a home town tournament. I don't get to play in Texas much this year, so it will be nice to come back to Cincinnati and have the support of Xavier and as well as the greater Cincinnati area.

AMY ROGERS: Madison, this will be a great week for you. He said how excited you are to get to see Nelly Korda and get to know her a little bit in person. What are you most looking forward to as you get ready to make your LPGA Tour debut?

MADISON REEMSNYDER: I think I'm most looking forward to playing alongside the professionals, especially at a course that I've grown to learn and love over the past four years, and just seeing how fast the greens get, how thick the rough gets, and seeing the grandstands and the ropes at a course I play so often.

AMY ROGERS: Yeah, speaking of that, there's probably not going to be two players in the field that know this golf course better than the two of you. This question is for both of you.

Madison, we'll start with you. You mentioned the rough. What sort of things have you learned about this golf course do you think that maybe can give you an advantage here in a couple of weeks?

MADISON REEMSNYDER: Yeah, I think Mak is one of those courses where the more you play it, the better you can play. There's tricky spots on the course where you want to know where to miss the ball and which holes you want to capitalize on, which holes you should play more conservative.

I think being more familiar with it is going to be an advantage.

AMY ROGERS: What do you think, Emma?

EMMA McMYLER: Yeah, bouncing off of what Maddie said, I think being in the fairway here is pivotal. If they keep the rough pretty long, it can be penal. Driving it well off the tee and then having the knowledge of the greens

and the directions that they break and stuff like that, it can be very advantageous.

Looking forward to the week and seeing if we can put up some low scores.

AMY ROGERS: Sarah mentioned a few moments ago that closing hole, that par-3 18th is going to be a must-see spot. What about for you guys? Are there certain holes that you're particularly interested in seeing the LPGA players compete on or ones that you think fans should go and watch them play?

EMMA McMYLER: I think the stretch of 14, 15, two back-to-back par-5s is going to be an interesting little stretch of golf to play. Hopefully a lot of birdies and maybe some eagles in there during the week.

I think that stretch will be fun to play and hopefully some good scores on those holes.

AMY ROGERS: Madison, what do you think?

MADISON REEMSNYDER: Yeah, I think one green is a great spot because you have one green and three green to see the players putt. Then there's also the second tee and 17th tee, so there will be a lot of golf in that area. Maybe a little congested.

If the crowd is looking for, like, a less congested area, I think seven green is great because it's par-5. I bet the players will be going for the green. There will be a lot of birdies there, so it will be fun on that hole.

AMY ROGERS: I love the little preview. Emma, this is your rookie season on the LPGA Tour. You spent a stint on the Epson Tour. How did that experience help to prepare you now for life out on the LPGA?

EMMA McMYLER: The Epson Tour was very beneficial for me in my career just starting out as a professional, getting to know what a week looks like out on tour and figuring out what works says best for me and how I need to best prepare going into a Thursday.

So I think that year last year was super hopeful for me and getting my rookie year started out on the LPGA Tour has made that transition a little bit easier.

AMY ROGERS: What do you feel like has been the biggest difference two your college year, Epson, and now competing on the LPGA Tour?

EMMA McMYLER: I think the biggest difference is just the amount of people that are at the tournament, for one. It's

great to see a lot of fans coming out to support women's golf, so that's super cool to see.

Then I guess another big difference is the course can change a lot from Monday to Sunday. Just the conditions of the course. They like to get the greens really firm and fast. So it be will be fun to see how Mak plays come Sunday.

AMY ROGERS: Madison, this is a huge opportunity for you as you make your LPGA Tour debut. What are you hoping that you can learn from that experience that you can apply as you start to wrap up your college career?

MADISON REEMSNYDER: I think already just getting the exemption has already propelled my career.

It's given me confidence within the last week of getting chosen. I'm really grateful for Kroger and P&G for choosing me.

I think just that week in general will be pivotal in my career because I'll get some experience at Mak, which I'm a little familiar with. It will be nice to have that as a starting point.

AMY ROGERS: What was your reaction when you found out you had been selected?

MADISON REEMSNYDER: I couldn't believe it. I was chosen last year to play in the qualifier, and that was just an experience of itself. So actually getting to play in the tournament, it's really awesome. I'm really grateful for it.

AMY ROGERS: Well, Xavier is approaching the Big East Conference Championship. You guys have played very well there in the past. How do you feel like maybe this experience can help you as you wrap up your college career and contribute to maybe another victory?

MADISON REEMSNYDER: Yeah, we leave for Big East in two weeks or so. Just being nervous while playing, getting used to that. I think that's really important is just calming those nerves and getting after the course and navigating it, yeah.

AMY ROGERS: Well, you two seem like two seasoned veterans up here with me. Not nervous at all. We appreciate the time and wish you guys the best of luck back here in a few weeks.

MADISON REEMSNYDER: Thank you so much for having us.

EMMA McMYLER: Thank you.



AMY ROGERS: Thanks, girls. Jeremy.

JEREMY FRIEDMAN: Hang tight. We're not finished with you two yet. Hang tight. Emma and Madison, thank you for being here today. We'll open up for a Q&A here in a sec.

Before we open up for a Q&A for the panel here for Madison and Emma, we're announcing our third and final sponsor invite for the tournament, one that I think that the folks at Maketewah are going to be super excited about.

For those of you members of the media, I believe you were probably very familiar with this young lady, because a lot of you probably covered her since her junior golf days. Alexandra Swayne. If you can look at the TV.

ALEXANDRA SWAYNE: Hi, guys. Alexandra Swayne here. I hope you're having a good media day. I'm sorry I'm not there in person. I'm playing three professional golf tournaments in (indiscernible.)

I'm excited to be (indiscernible) for the 2025 Kroger Queen City Championship presented by P&G. It will be my third LPGA event, and how cool is it to be at my home golf course, Maketewah Country Club. I wanted to say thank you to Kroger, P&G and Maketewah for believing in me and I'll see you guys in May. Third time is a charm.

JEREMY FRIEDMAN: Third time is a charm. She is super excited. As she mentioned she is currently competing on the lady's European Tour. She shot this video right here in Mak last week as she was practicing.

She is really excited. Those are our three sponsor invites for the tournament. If anybody has any questions for these three, well take questions.

Q. Emma, I know it's been a few events now into your rookie season. What's been the biggest thing that you've learned in the few starts you've gotten to make on tour this season so far?

EMMA McMYLER: I think I've learned a lot so far, but I think the biggest thing I've learned is my game is good enough to compete and to be out here week to week contending for tournaments.

So just learning to get comfortable. I think that's the biggest thing for me, and once I do that, I'll be set on my way. Hopefully by the time this tournament rolls around, we'll be contending at the top of the leaderboard.

Q. Emma, going back to your Xavier career, what transformed your game while you were at Xavier, and

do you still lean on anything you learned from your time at Xavier, whether it's mentally or coaching or routine?

EMMA McMYLER: I learned a lot while I was here at Xavier. Getting access to the facility that we have here at Maketewah was great. I spent a lot of time out on that short game area. Got a lot better there.

Having Coach Jenco as my coach during my three years here was great. I learned a lot from her in how to practice and prepare.

Then, also, getting the opportunity to play in this event on a sponsors invite in 2022 was pivotal for my career too to see what it takes to play out on the LPGA Tour. That gave me something to work towards because I knew I wanted to be out here.

So I think it's super cool to be coming back as a full LPGA member playing in a tournament I once got a sponsors invite to is pretty cool.

Q. Ladies, as far as making the jump from college golf, this is probably an Emma question, but you see this all the time Amy, and Maddie, I'm sure you're going to, what is the biggest difference in the jump when you're going to the Epson Tour, to the LPGA that every player has to work on or they're probably not going to get there?

EMMA McMYLER: The jump from college to pro or...

Q. Yeah, is there a skill or a mindset? Is it game management? What is the biggest difference with being in college and the pros?

EMMA McMYLER: I think the biggest difference is you're your own boss at that point. You have though manage your own schedule. No one is telling you when it show up. You have to practice on your own, and you're planning all your travel. You're your own boss at that point. I think taking ownership of your game and then as far as on the golf course just having to be super consistent.

You have to show up every single week. You're playing multiple weeks in a row. So just managing your body. I think that was a big thing for me I learned last year. I had a small injury, so just taking care of your body is a big thing. It can be a lot of stress to travel this much and to play this much golf in a row.

I think those are the biggest things is just showing up and being consistent. If you're a really good ball striker you're probably going to be pretty successful out on the LPGA



Tour just giving yourself a lot of opportunities to shoot good scores.

Q. Tell me a little bit for both of you what you guys are most looking forward to competing at a course that you're so familiar with in terms of the community support and just seeing I think one of you guys mentioned just seeing the crowd around Maketewah.

MADISON REEMSNEYDER: Yeah, I've never played on an event that is going to have this big of a crowd. My family has been to most of my events, but it will be pretty nerve-wracking looking out and seeing all fans out there, but fun.

It's nice because I can visualize how I play out here on a regular day, so that will be really good to have that experience, yeah.

EMMA McMYLER: I think I'm excited to just have the support of Xavier fans and Cincinnati as well. I know Cincinnati has some great sports teams, and they all show up for their Cincinnati pride and stuff.

So it will be cool to have everybody out to support the LPGA Tour and women's golf.

JEREMY FRIEDMAN: This was going to go to Madison and Amy, since Amy covers the LPGA Tour. Madison, as you're traveling with -- on the road with Xavier, you're staying in hotels, you're staying at different places. This tournament you are sleeping in your own bed, right?

Amy knows this by when covering the LPGA Tour when players, when they have a hometown event it can be less pressure or it can be more, but sleeping in their own bed has its advantages. How much are you looking forward to with basically not only playing here for the community and to your home course, but that you can have your normal almost kind of normal routine while sleeping in your own bed during the week?

MADISON REEMSNEYDER: I think it's awesome I'll be in my apartment. I don't have to pack. I can make homecooked meals. It's obviously like an eight-minute drive down the road. It's going to be really awesome, like, having the crazy experience here with all the fans and just the professionalism of it, but then once I leave, I get to go back and kind of just chill out in my living room and it's like a regular day.

JEREMY FRIEDMAN: Amy, we see this out on the LPGA Tour. For example there's another tournament in Arkansas. So Maria Fassi, for example, she started her career getting a sponsor invite to Walmart Northwest

Arkansas Championship, right? She goes back, and it's such a passion for her to go back.

She lives in Fayetteville, right, so she can sleep in her own bed. Talk about what you see that on the road with the LPGA Tour with players that can basically have a hometown event.

AMY ROGERS: Yeah, it's neat. I think they ended up having, like, five events across the LPGA Tour that would claim that Stacy Lewis was from their town in some capacity, whether she was born there, moved there, went to school there. So she would joke about that as we kind of went from stop to stop. Arkansas was one of those for her.

A lot of these ladies, like yourselves, down the road they kind of become an adopted member of the community and continue to give back, like we've seen with Maria continuing with her foundation and going back each year. What is it, Call the Hogs. Is that what they call it? Call the Hogs, during the championship week. They remain kind of committed to the community. They want to continue to give back and be a part of growing the game in the community where they learned to play and cultivate their college careers as well.

Who knows? We might be back here years from now covering this event. We'll be claiming you guys as being from here because we'll have a local connection. It's really neat to see. It kind of starts here, but it could be a tradition that kind of grows for years to come.

JEREMY FRIEDMAN: Everybody, thank you. Thank you for being here today. Thank you for joining us today. We look forward to seeing everybody back here in a month.

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