

Seattle Seahawks Media Conference

Wednesday, November 26, 2025

Seattle, Washington, USA

Cooper Kupp

Weekday Press Conference



Q. As someone who just played his former team, do you give any tips about Sam Darnold or do you think he's got it covered?

COOPER KUPP: I think he's got a great demeanor about him. He's got it pretty locked down.

Q. What about Cam Akers?

COOPER KUPP: Cam Akers? I mean, in my time with him in LA, he was a dangerous finisher of runs. I don't know if that means -- he's just a violent runner. So tough to bring down and really strong dude.

Obviously been through a lot of stuff, gone through some tough injury stuff, fought through things. So, pretty cool to see how some of that stuff can be done, and to be able to experience it firsthand. (Inaudible) here.

Q. When you look at the Vikings defense and the way that they create lots of yards, what do you have to be especially aware of?

COOPER KUPP: You just know you're going to get a lot of different looks, a lot of different pressures, guys are going to be looking from all different parts of the field. They have the internals, the externals. So a lot of different stuff they throw. (Indiscernible) our stuff.

That's the part of the identity of that defense, and (indiscernible) kind of stuff and be able to react and know that we're going to anticipate some things. It's going to look one way, and you're going to get something else.

You've got to be able to react to it and have a plan, have a counter. And there's a few different things that can happen.

Q. What is the first thing you go for on the Thanksgiving table?

COOPER KUPP: I don't know. Probably something boring

like turkey. That's probably the most boring possible answer, I guess. But have you to have your protein before you have all the other stuff. So I don't know.

Q. When you look at the percentage of JS (lost audio) and the offensive and the receiving yards, there's a couple of different ways to look at it. What else has to go right for him to have the success that he is having?

COOPER KUPP: What else has to go right for --

Q. On offense. It's not just him creating these plays. What does it say about the offense in general? He's not just running the show.

COOPER KUPP: He's making the most of those opportunities. He's done a really good job coming alive on every part of the field.

Yeah, I mean, it is, I think the best offenses can do it a lot of different ways, whether it's on the ground game, the (indiscernible) game, the pass game. And he's doing a great job of making the most of those opportunities. I don't have much else to say about that.

Q. Can you talk about what Clint Kubiak is like behind the scene? When we talked to him, he seems pretty low key and understated?

COOPER KUPP: I'd say he's pretty low key and understated (laughter). That's how he is. He says what needs to be said, and it's monotonous and low tone as he can possibly say it. Like if you took a rancher out of Texas and said, just go install some plays for us, I guess, that's Kubiak.

Q. Does he get fired up?

COOPER KUPP: Yeah, he does. He does. He gets fired up. Like for a very short amount of time. He snaps it right back into that same character afterwards. But he does, he gets fired up and he doesn't like it. He doesn't like bad football. He doesn't -- he's not going to be okay with those kinds of things -- holds guys to a high standard. The Clint Kubiak you see up here is the same guy we see.

Q. What's his sense of humor?



COOPER KUPP: Dry.

Q. What's the difference in playing for a coach that is maybe more animated versus one that's more dry?

COOPER KUPP: I guess it's, like, sometimes you're navigating a more animated coach's emotions. It can be a good thing and also a bad thing, where you're navigating the ways of the football game, but you're also having to navigate the ways of whoever is communicating to you the plays, things like that.

And you can feel that energy. And now (inaudible) it's another thing that you've got to be able to traverse through.

But the same way, sometimes those guys bring energy when there needs to be energy. And I think the emphasis now is you've got to bring your own energy. He'll be on you because he'll get on you when you mess up, but we don't want to let it get to that point.

From the jump you have to bring your own stuff, and I think we've done a good job of that on the offense with the guys we have.

Q. With Kubiak and (inaudible)?

COOPER KUPP: Smile and laugh? He smiles and laughs. It's just out of the corner of his mouth. That's how he smiles.

Q. (Indiscernible) advice to a young receiver in terms of dealing with the highs and the lows of the NFL?

COOPER KUPP: Yeah, I think part of it is just understanding the way this league works, and similar to what a DB goes through, a DB, there's an expectation of failure for defensive backs and knowing that there's going to be -- you're going to do everything right and the receiver is going to catch the ball; that's just part of it.

As a receiver, you've got to understand, hey, there's going to be times when coverage is going to take you away. There's going to be times the coverage is just not right. There will be times when you do everything right, it was the right coverage, and someone opened it wrong somewhere else and you weren't able to get the ball.

It comes down to dialing in your process. Be it about winning as much as you possibly can so when the opportunity does present itself, you've done everything you can to be in the right place at the right time and place where you can make the play.

So the guys in this league are too good, the D coordinators

are too good. All you can do is your job, control and be where you are, execute what you have to do and those opportunities will continue to multiply.

Q. One more on Clint. I've heard people say he's really detail-oriented. Seems like every football coach has to be detail-oriented so they know. I guess what makes one coach more detail-oriented than another?

COOPER KUPP: I guess it kind of comes down to like a willingness to have answers for guys. It's not just good enough to come up here and make a play and draw things, say we're going to do this. It's what if X, Y and Z happens, what then? What do you want to do?

I guess it will allow us in those chairs to be able to make decisions to even address, okay, these are my rules, this is what I need to get done, and based on whatever is presented, whatever look we get, I know what needs to happen.

I think sometimes you can get into a place, if you're not detail-oriented, this look, haven't seen it, I don't know what I'm supposed to do when you run into bad looks, things like that, I think that's something that Clint tries to minimize.

Q. Cooper is playing at a high level right now. You were playing at a very high level during that bowl season with the Rams. How did you stay there? And what have you shared with Jay to help him to sustain that level?

COOPER KUPP: It kind of goes back to your way, as I said before, the process. There's a process to this whole thing. There were games earlier this year where things weren't going for him early, like there wasn't a whole lot of production early on in a game.

And hey, just stay in it, because the opportunity's coming. Like, don't allow yourself to check out of the game just because the opportunity is not there yet.

He did a great job, because third, fourth-quarter opportunities present themselves, and he was making those dagger plays in games for us. And he was doing a great job being in that space, knowing there's going to be some lows that come up. There's going to be some places and times where defenses are doing everything they can to take you away, and you've just got to continue to be engaged.

And you've got to find ways to fight through some really tough downs as well. If you're primary here and coverage is maybe trying to take you away, you can find ways to win in those spaces, too, and so there's not being discouraged



in that regard, to be able to, like he said, making the most of the opportunities.

FastScripts by ASAP Sports