

LIV Golf South Africa

Saturday, July 26, 2025

Scott O'Neil

CEO, LIV Golf

Hon. Gayton McKenzie

Minister of Sports, Arts & Culture, South Africa

Panyaza Lesufi

Premier of Gauteng Province

Steven Louw

CEO, Steyn City Properties

Louis Oosthuizen

Captain, Stinger GC

Special Announcements



(Applause.)

To bring this all to life, and I know I've been teasing to it, and given what you are wearing now, Scott, I don't think there's any surprise, but I would like you to make this official announcement.

SCOTT O'NEIL: A career, and I suppose a life, is really about the moments and the moments that matter. I feel like this is one we have today. We're here to announce that LIV Golf has made a multiyear commitment on behalf of the Premier and the Minister to go to South Africa. It's incredible.

In 2026 we'll be there from March 20th to March 22nd at The Club at Steyn City. Thank you. It's one of those moments I won't soon forget.

I'll just go back a short four months, and I was with Louis and Charl and Dean and Gracey and Richard, their GM, and we're sitting over at dinner in player dining. I was called to the meeting. I didn't know quite what we were going to talk about. I remember hearing, well, we want to go to South Africa, and I said, go. You know, we've got a week off. They said, no, no, no, it's not -- no. We want to play. We want to go home.

It was one of those just like transformational moments because what we see, what you don't all get to see, what I get to see is just the love and passion and feel that these four incredible human beings that happen to be world-class golfers have for their home country.

They actually have the flag on the back of their kit, and you can't walk five minutes with one of them without hearing about a special memory or a special moment or a person that impacted their lives, and to understand the impact that they want to have on this next generation of golfers is nothing short of inspirational. It's nothing short of all it should be to be world class in anything you do is what the Stingers, captained by Louis, represent.

Then to have a chance to meet the Minister, who's a force for good, a force for change, a force for economic development. Then just recently meeting the Premier, who has that same energy and love.

THE MODERATOR: Good morning and welcome everyone. Are we ready for this announcement? Can I get a big "yeah"? We've got some South Africans in the house, which is very, very important because it will show you the gees, the spirit of what's coming to a country we don't know yet, what's happening. I'll leave that special announcement to Scott O'Neil.

From LIV Golf side and Stinger GC side, I'd just like to welcome every one of you in this room, specifically the media, both online and in this room, because your voices matter, telling the story and bringing golf to new audiences across the world, it matters.

If I can quote Shakira from Waka Waka, it is time for Africa. The last big event like this we had in South Africa was the 2010 FIFA World Cup. It was really a big unifier and part of South Africa's DNA and brought all of us together. I'm very, very excited to be here.

Let me welcome to the stage, I'm very honored to welcome Scott O'Neil, CEO of LIV Golf, a man who's been working hard this week; the Honorable Gayton McKenzie, Minister of Sports, Arts & Culture of South Africa. Dankie meneer. Also have Panyaza Lesufi, Minister of Gauteng Province, looking ready for summer. Sorry the weather is not really allowing that. And then we've got Steven Louw, CEO of Steyn City Properties. And Louis Oosthuizen, captain of Stinger GC.

Put your hands together. They've all been working incredibly hard.



I will tell you that old saying, it truly takes a village to bring an event of this size and scope to a new location. I will speak for myself saying me and the Minister in five minutes, and speaking to Ross Hallett and Chris Bentley, two of my colleagues here, we knew instantly that this is a place we want to be for a very long time.

I'm humbled. I'm thrilled. I will tell you that to the amazing country of South Africa, we bring an amazing group of people. We bring the best players in the world of golf, and we bring airplane flights, and we fill hotel rooms, and we fill restaurants. In Australia just last year, we had \$84 million U.S. of economic impact. We also bring social impact.

What you will see and hear from Louis and the incredible Stingers GC is how they want to impact the children. We do provide free tickets, of course, for children under 12 to go because we believe that matters. But it's getting clubs in kids' hands, it's helping in education, it's helping the world that we actually have the privilege to live in to be better and get better.

We believe that the values of golf - humility, resilience, consistency, hard work - all those values that the world needs more of come through golf. So the more people that can play, I think the better we'll be.

The other thing I remember from that amazing meeting was it's not DNA, just RSA.

(Applause.)

THE MODERATOR: You'll be just fine in South Africa, Scott. Well done.

SCOTT O'NEIL: Golf is for everyone, and the tickets are priced that way. The tickets are on sale now, and we look forward to seeing you in South Africa.

THE MODERATOR: Thank you so much, Scott. Now over to Minister Gayton McKenzie. How are you feeling finally getting this over the line? We know you were in Korea; what wooed you, LIV Golf or Stinger GC? Was it a combination? How did we get this over the line?

GAYTON MCKENZIE: Thank you very much. It's an incredible feeling. I'm sitting here with so many emotions. I come from a great country, the greatest country in the world, in my opinion, and I think this would not have been possible -- let me start with LIV Golf.

LIV Golf has taken a step that I think is worth emulating for all the major sporting bodies around the world. LIV Golf understands that it cannot truly be called an international

competition if it misses a continent. I thought it's going to be very hard to convince LIV Golf that they have to go to South Africa. I can tell you, after meeting Scott, the CEO, after meeting Ross, I have nothing but praise for them.

LIV Golf is in good hands. It's people that understand, that understand that we as Africans also deserve one of the greatest golf shows -- I call it a show because this is not just a tournament, it's a show. I want to tell South Africans that this is great for the economy, but this is also great for people spreading false rumors about our country.

You have Stinger GC. You know, I'm sitting here next to Louis. We worked many nights strategizing with Stinger, and I come across as a person that knows a lot about golf, where I would speak to LIV. I remember Scott was shocked when he heard that I never touched a golf stick, but that knowledge came from all the guys of Stinger.

Louis, you guys are incredible, incredible ambassadors for your country. You don't forget South Africa. You are one of the greatest ambassadors of our country. It came out in how you taught me, now, Minister, this is what we want to do. This would not have been possible. Let there be no doubt that I'll be rooting for Stinger. I'll be wearing nothing else, as you see today.

Then I also want to just give praise to the Premier. Instantly, when I came to see him, he instantly said, what do I need to do? He didn't say, what are they going to do for us? He says, what do I need to do?

In conclusion, when you come to South Africa, people talk about Cape Town; Cape Town is a great city, one of the greatest cities you can go to.

But very few people understand Gauteng. You're going to Gauteng. You're going to see the cradle of humankind. You're going to see the Big Five; you're going to see the deepest mine in the world. There's so many things for your kids to see. You've got to bring the whole family down to South Africa, to Gauteng. It is the city of gold. It is the city of golden things. You're just going to love the night life. You're going to love the day life.

South Africa is a great country, and I'm glad that we're going to have 54 of the world's greatest golfers. You know, I want to bring honor to Bryson. He was the first golfer outside Stinger to come to me and say to me, you've got to fight hard for us. Bryson DeChambeau, thank you for telling me that you guys want to go there.

I just want to say to OG, we need to have another tattoo when we go. Thank you so much, OG, for your help. I'm really emotional. Thank you for making this less difficult.



I've been in so many of these negotiations, but about LIV Golf, I have no doubt in my mind that LIV Golf, you're going to go places because of your attitude, how you treat people, how you speak to people, how you understand.

In South Africa, you heard, Scott told my speech. I wanted to tell him about all the money they're bringing, what they've done in Australia, and I'm not going to say much about Australia except you know we're going to have more people than Australia there. To Australia's minister, my counterpart, the fight is on. The challenge is on. Thank you very much.

THE MODERATOR: Thank you so much, Minister. I know there are five people here, but this is not the Big Five. They are actual animals out there in South Africa.

GAYTON MCKENZIE: Yes, the lions, not the people next to me.

THE MODERATOR: Premier, I'd like to go to you because this is going to Gauteng. You heard the massive cash injection and the impact it's going to have in more than one way. What does it mean for Gauteng to host an international sporting event of this caliber?

PANYAZA LESUFI: To me, golf is not about golf or sport; it's about people. Where people are, the economy moves. When the economy moves, it creates opportunities for all. That's the exciting part of it. I want to thank everyone who has been part of this thing.

I always tell people, there are only two provinces in South Africa: It's Gauteng and the rest. And they've chosen Gauteng. For that, we're excited. It's the economic capital of the country, the country with more in terms of GDP in the country.

We're more than excited. We're hosting the G20 head of states summit in November, and next year, the big one, LIV Golf. It's real. It's unbelievable. It's in Gauteng. It's in Africa. Thank you so much. We really appreciate it. Let's push this economy.

THE MODERATOR: I love it. Thank you so much, Premier Panyaza Lesufi.

Now over to Louis. Make you feel that, gees, it's happening, it's coming. You've been in negotiations with the minister and LIV Golf and everyone. It must be quite a relief to get to this point, Louis. How are you feeling?

LOUIS OOSTHUIZEN: Yes, very excited about having the tournament in South Africa. Everyone that was involved in doing this, I remember meeting Mr. McKenzie in Korea for

the first time, and I think the idea was just to introduce him to LIV, and all of a sudden, he's like, no, we're coming to South Africa in '26. I'm like, oh, this is really happening.

To everyone involved - the Stinger management, LIV, you guys - it's unbelievable to make this happen. I can't wait to see the faces of 10-, 11-, 12-year-olds watching golf in South Africa, seeing the Euros play, Phil, Bryson, Brooks, all these guys. It's going to be a massive thing for our country and to grow the game.

THE MODERATOR: Just in terms of you've got the South African flag or version of it around your shoulders, what does it mean to have the South African support out there when you're playing? How does it feel to play at home versus other places?

LOUIS OOSTHUIZEN: It's different at home. We got good support here this week, but at home everyone supports you. I think, if there's guys that aren't going to support you in South Africa, they're probably going to be kicked out.

GAYTON MCKENZIE: I can assure you of that.

LOUIS OOSTHUIZEN: But yes, the gees will be unbelievable. I'm keeping this today because looking at the weather, I might need this. Yeah, we're very excited. It's been something very close to the four of our hearts to bring a LIV Golf tournament to South Africa, and just very excited.

THE MODERATOR: We'll see Louis and his vellies, which is a veldskoene you'll get to know when you come to South Africa very soon.

Steven Louw, welcome, well done. It's coming to Steyn City. He's the CEO of Steyn City Properties, but it's happening in Gauteng at your venue. How does that feel?

STEVEN LOUW: Absolutely amazing. I know the Premier and everybody said it already, but we're just incredibly humbled. You mentioned that as being one of the values, and we feel incredibly humbled, first of all, that it's coming to South Africa. It was a massive win. The fact it's in Gauteng, even better. And for us personally to have been awarded the privilege of hosting this at Steyn City is an incredible honor.

I would just like to thank you, Scott, you and your entire team, for putting your faith in us. Mr. McKenzie and our Premier, to be able to bring this to South Africa is just incredible and well done to you. Really amazing.

THE MODERATOR: Tell us about the club. What do you think makes it a good fit for all of LIV Golf? You've



obviously seen LIV Golf in action. Yesterday we saw you in the suite. Thank you for drinking the Castle Lites. We appreciate it. How has it been?

STEVEN LOUW: It was a bit of a hardship drinking those Castle Lites. It's much bigger than I could have ever imagined. You see it on television, you see it on YouTube, but until you're here and you actually experience it, you just don't know the vibe and energy and what LIV Golf is all about. As the Minister said, it's not only golfers that come in. That struck me yesterday when I was here as well. I think this really presents a massive opportunity for us, that it's going to bring youngsters through.

Louis, I think you and your team in particular are going to have such a big role to play in this. You're right; I think every South African is going to want to come and watch you play, and it's just going to inspire a whole generation.

What makes it important for us at Steyn City, we're in the heart of Gauteng, so very close to all the transport nodes. It's very easy for our international visitors to fly in and get to Steyn City. A good infrastructure, a good road network, a second airport. Locals are going to be able to get in very easily into our facility, so I think the location is really good.

Then for the players and their families, I've seen the awesome logistics involved in certain courses. Once they've checked into Steyn City, that's it. They can focus on their game, and the families can focus on having fun. We're a family-oriented lifestyle estate, very, very safe, with wonderful things to do.

We're looking forward to hosting all of our players and administrators at Steyn City.

SCOTT O'NEIL: Thank you. If I could, I might just add, there are very few courses that can handle tens of thousands of fans every day. We're very fortunate to partner with the R&A in agronomy and oftentimes work hand in hand, and we're looking forward to that journey to embracing, developing, and making sure the world gets to see and experience a world-class golf course. Thank you very much.

THE MODERATOR: Just before we get to media questions, Steven, just in terms of the course, what can players expect?

STEVEN LOUW: This is a Nicklaus-designed course. Obviously Mr. Nicklaus loves his bunkers, so there are lots of bunkers. It's just over seven kilometers long, but for these amazing players, that's not really a test anymore. We're going to have to toughen it up a little, we think. We'll have to grow in the fairways a little and make them a little

bit narrower.

I think for a lot of players on this tour, they're not used to playing on Kikuyu grass. We can get that nice and juicy, so we're going to make the rough tough for them. I think it's going to be a premium to be hitting the fairways, but we're also going to see birdies and eagles. I think there's going to be a little bit of everything.

We've been working with Scott's team. They've been already to inspect the course, and we've got nine months to prepare, and we want this course to be absolutely spectacular by the time players arrive.

Q. Louis, three years ago this month, you started this journey with LIV. You guys won, swept the podium on the individual. I'm just curious, was this a dream from day one to get to this point now where you're going to be able to play in your home country?

LOUIS OOSTHUIZEN: Yeah, absolutely. I think since the first year we played, the four of us -- it started in '23, I think, beginning of '23, the four of us started talking about are we ever going to get this to South Africa? I think the talks started then on how can we do it.

It's a lot of behind-the-scenes stuff to do, and it became a lot easier when we had the support from a lot of people. Mr. McKenzie has been unbelievable, his team, and then LIV Golf came on board, and then the wheels started really rolling. That was this year.

It was always a massive thing. I think at a stage there in '24, we probably thought, I don't know if this is going to happen, if we're going to be able to do this. Then it sort of overnight happened.

I think it's still a shock to me like thinking -- I'll watch this afterwards to realize it's actually coming to South Africa. Yeah, we are very excited.

Q. Two questions for Scott and the Minister. Scott, I guess as the Minister said, LIV is a global league. What does it mean to be going to the African continent for the first time ever for LIV Golf?

SCOTT O'NEIL: I mentioned this before. This is a real special moment. We fashion ourselves as the F1 of golf. With that comes quite a responsibility. First off, it's more than just golf. You come here, and you'll find music and concerts. There will be art. There will be dances. It's a special experience.

The other responsibility we have is to make sure that golf is not squirreled away in one corner of the world and that we



can take world-class golfers everywhere in the world. The rich history and tradition of golf and the golf legends of South Africa and the extraordinary players we have from South Africa we have here makes it the perfect opportunity to do that.

Something the Minister said really struck me. This is an experience. It's a festival, and everyone is welcome. You come to our events, and you'll see 40 percent of our attendees are women. It's very unusual for a golf event. We have families -- we're about 15 years younger on average than most golf events around the world.

You'll walk today, as we walked today, and there will be parents with strollers. There will be packs of young women. Young women under 18 is actually the fastest growing segment of new golfers in the world today.

What an amazing opportunity to take those values of golf and inspiring the next wave of young women golfers.

I will say that this is an experience like no other, and we cannot wait to be on the continent.

Q. Minister, I guess this is right up the alley of your department. Not just about sports, but arts and culture as well. From that viewpoint, how will South Africans get to benefit, and what can we expect from your department on that level?

GAYTON MCKENZIE: Well, I'm not only the Minister of Sport, but I'm also the Minister of Sport, Arts & Culture. So when I had dinner with Louis and the team and they were taking me through the motions of what LIV is about. I said, okay, fine. But what I experienced in South Korea, I was in a hurry. I didn't want to stay there, I wanted to go back home to get the ball rolling.

I left that Saturday, and I was like, I've seen enough. I need to go get the ball rolling. LIV is -- I don't even think LIV is ready for what they're going to experience in South Africa.

I'll tell you a story quickly. I was in Brazil, and I was sitting with some Brazilian ministers and ministers from other countries. We were talking about which World Cup was the best, and none of them mentioned South Africa. I said, excuse me? The waiter that was serving us, we asked him, are you a football guy? He said yes. So I asked him, which World Cup do you think was the best? He says, uh... I said, all right. He said, let me think more. I said, all right, give me any World Cup song of all the World Cups that you've attended, and he said, Waka Waka hé-hé. So South Africa brings the vibe.

I think LIV is meeting its spiritual brother in South Africa because what we are going to show LIV, we're going to take this great product and even make it greater with our dancing, with our drums, with our music, and putting the South African flavor on top of this already great flavor. LIV Golf is nothing what you hear; it's everything what you're going to feel. Thank you.

THE MODERATOR: That was a great line there. I hope someone is going to quote that.

Q. I have two questions. One is maybe for -- I don't know if it's for the Minister or Steyn City. I want to know, obviously Steven you spoke about the upgrades and infrastructure and just the renovations. Obviously that comes with a cost. Who is footing that bill, and does it come from the government? Does it come from Steyn City sponsorships? What is the deal?

STEVEN LOUW: We've had a very longstanding relationship with the province of Gauteng, and for many, many years when we started our development, we've had public/private partnerships with Gauteng and the Premier's office. That will continue. We've build road infrastructure, we've put in water infrastructure.

Steyn City isn't just about the community of Steyn City; it's about our surrounding community as well. Everything we seek to do there, we seek to uplift our local community.

And also in speaking to Louis about their wonderful foundation, we think there are going to be so many great touch points around how we can work with the Steyn City Foundation, the Stingers Foundation. I'm sure LIV would like to get involved as well.

All of these things are collaborative, they're partnerships, and that's how we've approached this. All the details haven't been worked out yet; it's very, very fresh. But the relationship so far has been amazing. I think with that attitude and the willingness to work together, we're going to find solutions to any of the challenges that might crop up.

Q. I wanted to ask Scott obviously -- I asked the Minister about this last week -- about ticket prices. It's a major thing in South African sport at the moment because obviously not all South Africans can afford because of the wage gap and everything. I wanted to know, what was your -- do you have a stance on that? How do you make it so all South Africans can be involved, whether poor or rich?

SCOTT O'NEIL: Sure. They're actually on sale now about \$20 U.S., but the translation of that in your currency is --

GAYTON MCKENZIE: \$20 is between 400 and 600.

SCOTT O'NEIL: I travel quite a bit. I'm not sure what kind of currency. I literally have nine currencies in my pocket right now. About \$20. We think it's very affordable. Children under 12 get in for free. The idea is that golf is for everyone, and we want to make sure the experience of watching golf hopefully contributes to some picking up a golf club and playing.

GAYTON MCKENZIE: Can I just add that Scott has been traveling a lot, as he says. The ticket prices, we negotiated that. It's more \$30. It's very affordable, very affordable. It comes out to around 600 rand. It's very affordable, and I can tell you it was a big part of our discussions with LIV.

They have truly, truly, truly been very accommodative for their price for South Africans. You can compare to other countries, and also they added the fact that children under 12 is free. So it's a family affair. As you can see, there's families coming. So I want to say to South Africans, the tickets are on sale. We know South Africans; we always like to buy last minute. Let's not make that mistake this time. Let's go and get our tickets. It's \$30 around, and it is for the whole family.

Just on one point there, it is going to showcase our local artists. It's going to showcase our local dancers. Fashion is also very high here at LIV, so fashion is also part of what South Africans love.

The price for me, I can tell you thank you, Scott, for coming down and being accommodative with the price.

SCOTT O'NEIL: They also include at least one big concert we have coming in, which we're not announcing yet. We also on site will have a concert or two Friday and Saturday night typically. That will be part of the show.

GAYTON MCKENZIE: It's part of your ticket price. In South Africa you pay more for a concert alone. You sometimes pay more for golf. But now you have a combo happening, and it's going to be very affordable. I've been to the concert -- I've seen the stage being set up here. South Africans, we are in for a treat. Thank you.

THE MODERATOR: We'll move on to the presubmitted questions.

Q. Was it a tough decision to choose a host venue for this event?

SCOTT O'NEIL: It's always -- I mean, there's so many moving pieces and factors in selecting and working with markets, in selecting venues, in selecting the city in

countries. Fortunately, Ross Hallett, my colleague who's back here somewhere, leads that quite a bit. He's very excited about Steyn City.

We also have Chris Bentley, one of our colleagues who is here as well, who lives in the market, which is nice. It's very nice as we -- this is a truly global league. This is our fifth continent we'll play on in 2026. It's a very global league, but the more we're here, the more we understand how important it is to be local.

Chris has a lot of confidence in this man right here and The Club at Steyn City, Nicklaus designed, as he mentioned. It's hosted very big events along the way, I believe European Tour, I believe Sunshine Tour events as well. It's got great experience. It can hold the crowds. We have outstanding leadership and a wonderful partnership.

Q. For Mr. Gayton McKenzie, what will bringing a LIV Golf event to South Africa do for the development of sport in the country?

GAYTON MCKENZIE: I think the uncomfortable truth about this great sport called golf is that it has not truly broke through to the poorest of the poor or the underprivileged in our country and the masses of Black people. Golf is still seen, unfortunately so, despite the hard work that the people that's involved in golf has tried, but they've not truly made it a sport for everyone. It is still seen as an elitist sport in a country of 60 million people.

It's an expensive sport. When I was -- it was Little Sticks and Golf LIV impact that don't only speak about the tournament, but it speaks about CSI to the max. LIV impact wants, when they leave, they want to leave an impact behind. That is what -- when Louis told me that, that is what got me to say this is more than just golf. It also showcases our talent.

We're also going to have headliners, which we've discussed, which is still a surprise, but this is one of the biggest headliners in the world that will play and perform. That headliner will perform with local artists, which will also give local artists exposure.

If there's any -- if I have 500 choices to bring anything to South Africa regarding sport, I will choose LIV each and every time because of what LIV represents. Thank you.

Q. Louis, I know you said you're very excited about coming to South Africa. On the course, I know you've not played at Steyn City before, but what have you heard and what are your thoughts around Steyn City and the course?



LOUIS OOSTHUIZEN: I've heard great things about other tournaments that have been played there before. I spoke a little bit to Steven yesterday, and I know Chris is going to be on it as well. We do have the famous Kikuyu out there, and I think we can grow a little bit off that and make it little tighter where those long guys hit it. I don't hit it that far anymore, so I want to make it so it fits me a little better. We don't want to have a bombers and birdies festival.

SCOTT O'NEIL: You might want to check with Dean on that. Dean is a bomber.

LOUIS OOSTHUIZEN: I know, I know. We'll try to set it up fair but tough, and I know we're going to do some good work together. Dean is going in the next few weeks. He's going to make a visit there. I'm going to make a visit when I go back to SA, as well, just to see what we're dealing with, but it's a Nicklaus design, so it will be a great layout. Looking forward to spice it up a little bit.

Q. Also for Mr. McKenzie, you've sort of answered it, but maybe do you think this will be the biggest golf tournament in South Africa, and I quote here, since the Presidents Cup in 2003?

SCOTT O'NEIL: Yes.

GAYTON MCKENZIE: I will be -- I want to say it in two languages because that's an Afrikaans media. (Speaking Afrikaans.) It's going to be the biggest, undoubtedly. This is the biggest golf tournament not in South Africa; this is going to be the biggest golfing tournament in Africa.

I can tell you now that there's going to be nothing bigger, and the year after it's just going to grow from strength to strength. Let me not be misquoted. That's why I want to speak the language of the readers of their paper. (Speaking Afrikaans). There is nothing bigger that's going to come. LIV Golf is going to change and rewrite the rules of golf in the world, and it's going to happen in South Africa.

What you've seen in South Korea, sorry, South Korea, what you've seen in Australia, sorry, Australia, is nothing compared to what you're going to see in South Africa. No DNA, just RSA.

THE MODERATOR: In case you wonder what that means, it means bigger, bigger, bigger five times over. So groter, groter, groter in Afrikaans, one of our official languages in South Africa.

Q. Can you speak to any planned investment into South African infrastructure, and the expansion into the region. Maybe, Panyaza, you can also step in

there.

GAYTON MCKENZIE: The Premier will answer, but I just want to say what we're going to do as government, we are going to get involved with the Stingers. They have what they call the foundation. We are going to get involved and help, but I must also salute corporate South Africa that have reached out.

Corporate South Africa has reached out to make golf bigger and to work with us on this, and we are channeling all of that through the foundation because the plans that the Stinger boys, all four of them, have for the country -- we've been speaking extensively with Richard, the manager, and saying how do we grow golf?

We realized there's going to be clinics in Carlswald, there's going to be clinics in Eldorado Park, there's going to be clinics in Alexandra. The corporates are willing to put money behind us, and we're just going to work together with everyone to make golf -- it's not going to be us and them. We're going to work together because at the end of the day, you must put country first.

PANYAZA LESUFI: You know what excites me about Steyn City; Steyn City will now be known worldwide. Steyn City is nothing else but a private/public partnership. It came purely because private sector and government came together and said here is a development that needs to grow and now that is going to host this tournament. It's just exciting.

Even though we're hosting it as Gauteng, but we really believe we're hosting it on behalf of the country. We're also going to make it possible for other provinces, especially young children, children to come to understand this sport.

I'm here with our Provincial Minister of Sport. From here we're announcing every Wednesday in our schools in Gauteng it's Golf Day, every Wednesday until the tournament kicks in, so that we plant it in the school premises so the young ones can take advantage of the free entry that we have. We're having golf every Wednesday in Gauteng in our schools as a buildup to this important, important activity. To us, this is big. This is what we need.

SCOTT O'NEIL: We need that in our office.

I will say also we've talked quite a bit with the Premier and the Minister just about the platform, and the platform is we're in 900 million homes around the world for television. As you think about a commercial for tourism for South Africa, as you think about for Steyn City, The Club at Steyn



City, as you think about the beauty -- you talk about seeing the big five. How do we showcase all that's wonderful about South Africa, all that's wonderful about this course and this region so that more tourists can come over time?

In terms of our ability to drive change in a market, it's who we are. We talk about three things when we're together. We talk about how do we put more clubs in kids' hands? What kind of training, development, skill set can we use, the education system as a way to use golf to help?

We talk about sustainability -- you'll be well-versed in this shortly, but we always leave courses better than we found them in terms of sustainability around water and energy.

The third is a refugee program that we have, which may or may not be applicable in your market, but we work through the U.N.

In those three markets, when we come into a market, particularly a new market, we cannot wait to engage, but my first love is the kids and more of them playing golf.

THE MODERATOR: Thank you so much Scott, Louis, Minister, Premier, Steven, thank you so much. We cannot wait to bring it.

Shakira again, it's time for Africa. Thank you so much. There's another saying in Afrikaans, which Dricus du Plessis coined, hulle weet nie wat ons weet nie, which means you don't know what we know, but you will know next year in 2026.

FastScripts by ASAP Sports